

TORRANCE HERALD

DALES 1334 EL PRADO SALE  
DOWN TOWN TORRANCE NEXT TO A&P MARKET

STARTS THURSDAY, OCT. 2nd - 9 A.M.  
and CONTINUES FRIDAY, SATURDAY  
MONDAY, OCTOBER 3 - 4 - 6!

# 40 DAY CARLOAD SALE

WE UNDERSELL DEPARTMENT STORES — CHAIN STORES — DISCOUNT HOUSES!... SEEING IS BELIEVING!... FIRST QUALITY NAME BRAND MERCHANDISE!

PLAYTEX LIVING

BRA

All Sizes STRAPLESS All Cups  
Elastic and Nylon  
Embossed Nylon  
Marquisette Cups  
Lined with Fine  
Corded Cotton  
For Extra Under  
but Support and  
Comfort

199  
REG. 5.00

LADIES 100% ORLON  
CARDIGANS

FASHIONED SLEEVES  
NEW FALL SHADES  
HEAVY QUALITY KNIT  
SIZES 32-40  
MANY STYLES TO  
CHOOSE FROM!

199

FREE DRESS ... FREE DRESS ...

BUY ONE AT SALE PRICE AND  
GET YOUR SECOND CHOICE

2-Pc.  
Matching Outfits  
and New  
1-Pc. Dresses in  
the Very Latest  
Fashions...  
ALL COLORS

FREE  
SIZES: 7-15 — 12-20  
12 1/2-24 1/2  
Prices Range From 159 Up

— Choice of Any Dress in the House

WE JUST BOUGHT  
OUT MFGRS. COMPLETE  
INVENTORY!

LADIES' POLISHED COTTON

CAPRIS

PEDAL PUSHERS

AND

JAMAICA  
SHORTS

100

Sizes  
8-18

Large  
Variety  
of  
Styles  
and  
Colors

## CASH SAVINGS ARE YOUR BEST SAVINGS WE DON'T GIVE STAMPS BUT WE DO GIVE LOW LOW PRICES!

BOYS' DENIM

JACKETS

TWO POCKETS  
ZIPPER FRONT  
MADE TO SELL FOR  
2.98 — SIZES 2-6  
OUR LOW LOW PRICE!  
COLORS: BLUES - GRAY  
MINT - BROWN

100

Val.  
to  
1.98



BOYS' DENIM  
SLACKS

ZIPPER FLY  
BOXER BACKS WITH  
HALF BELTED FRONT.  
LARGE TURN-UP CUFF  
TWO POCKET FRONT  
COLORS: BLUE - GREY  
MINT - BROWN. SIZES 2-6x

100

Val.  
to  
1.98

BOYS' NYLON — 3/77  
Stretch Sox

BOYS' DENIM NYLON JEANS

REINFORCED  
HEAVY DUTY

TURN-UP  
CUFFS  
SIZES  
28-42

2 59

VAL.  
TO  
3.98

BOYS' — 1 1/2 OUNCE

DEMI NYLON JEANS

Reinforced vulcanized knee.

Guaranteed for the life of jeans.

Wear pair FREE if knee

wears out before jeans.

Can be washed with your clothes.

They are washable and

reinforced.

Do not shrink or

fade. They are fast colors.

VALUES TO 3.98

HUSKERS — Sizes 14-16 and 20-26 — \$2.72

1.88

VAL.  
to  
2.98

CARLOAD SPECIAL!

BOYS' HOODED

SWEAT SHIRTS

Heavy Duty for

Work or Play!

Colors: White or

Grey — Sizes 6-16

A Real Buy at —

1.44

Vol.  
to  
2.98

CARLOAD SPECIAL!

MEN'S COTTON  
AND KNITS

SPORT SHIRTS

Sanforized  
Cottons & Knits  
In Ass. Novelty  
Prints that  
Wash N' Wear  
SIZES 5-M-L  
Val. to 1.98

99¢

Men's Polished Cotton

SLACKS

SPECIAL PURCHASE  
FOR OUR CARLOAD  
SALE!

• Flap Back  
• Pockets  
• Ivy League  
• Styling  
• Cuffed  
• Tan - Blue  
• Black - Brown  
• Sizes 29-36

2 77  
VAL.  
to  
5.98

MEN'S FLANNEL OR  
NOVELTY COTTON SHIRTS

Usually 2.98 Value!  
Soft, Warm Flannel  
Fabrics — Sanforized  
Some Wash N' Wear

159

• S-M-L

2 ... \$3  
• Ass. Colors



WORK CLOTHES SALE

MEN'S KHAKI & GREY

WORK SHIRTS

Heavy quality,  
two pockets.  
Made by leading  
Manufacturers!  
SIZES 14-17

1 44  
Val.  
to  
3.98

WORK PANTS

Heavy duty.  
Reinforced.  
SIZES 29-42  
\$3.98 Value

USE OUR  
LAYAWAY

2 77  
MP

BOYS' JEWELLED

JEANS & JACKETS

USUALLY 2.98 EACH

COMPLETE SET  
JEAN & JACKET  
\$3.00

• Reinforced  
• Novelty Jewels  
• Fins or  
Point of Strain  
• Black, Brown  
• Navy Stripes  
• Sizes 2-12

1 66  
VAL.  
to  
5.98



GIRLS'... LADIES'  
CAR COATS

NAUTICAL STYLING  
WITH NOVELTY BUTTONS  
MULTI-STRIPED LINING  
SIZES 3-6 and 7-14  
HEAVY SHEEN POPLIN

LADIES' SIZES 8 to 16  
2 99  
VAL.  
to  
5.98

GIRLS' CALYPSO  
JACKETS

SIZES 10-18 COTTON SHEEN  
COLORS: RED and BLACK  
Worth 4.98. Zipper Front Special!

GIRLS' KNIT CAPRIS  
LINED  
USUALLY 2.98  
SIZES 7-14

TAN  
RED  
ROYAL  
BLAU 1 99  
1 00

JERSEY  
BLOUSES

USUALLY 2.98  
Large  
Ass. Styles  
SIZES 7-14  
Perfect for  
the Cool  
Weather  
Ahead!



# DALES

Self-Service Dept. Store

1334 EL PRADO

DOWNTOWN TORRANCE NEXT TO A&P MARKET

Open Daily 9 A.M. - Friday Night 11 P.M.



BOYS' POLISHED  
COTTON  
SLACKS

WITH NEW FLAP BACK  
POCKETS. ELASTIC BACK  
HALF BELTED  
FRONT!  
Ass. Colors  
Cuffed  
Sizes 2-6x  
As Prepared  
for Bigger  
Boys  
SIZES 2-4  
4-10

1 77  
VAL.  
to  
2.98



Boys' — Girls'  
PAJAMAS

Broadcloth and  
Flannel — Drip  
Dry — Fins  
Solids — Bands  
You'll Recognize  
• Sizes 4-14  
• Large Variety  
to Choose From!  
• SIZES 7-14

1 00  
VAL.  
to  
2.49



GIRLS' FALL  
COATS

100% WOOL  
ASST. STYLES  
NEW FALL  
SHADES!  
Large Variety  
to Choose From!  
• SIZES 7-14

7 99  
VAL.  
to  
15.98